



Game Day Program Sponsorship Ad Order Form

DEADLINE FOR ADS — AUGUST 30, 2022

Business/Individual Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

FABC Representative for Order: _____

Individual Color Ads

_____ Full Page Ad — \$500

_____ 1/4 Page Ad — \$150

_____ 1/2 Page Ad — \$250

_____ Business Card — \$50

PREMIUM Color Ads

_____ Page One — \$750

_____ Last Page — \$750

_____ Front Page of Centerfold — \$750

_____ Back Page of Centerfold — \$750

_____ Centerfold (Both Pages) — \$1,000

_____ Sponsor Varsity Team Page — \$500

*****REQUIRED format for ads are PDF or JPG ONLY*****

See 2nd page for specific instructions

Special Instructions: _____

Payments are accepted through the Fulshear Football Square site (fulshear-football.square.site)

ANY QUESTIONS PLEASE CONTACT:

Carrie Toruta @ carrietoruta@gmail.com or by phone at 512-619-2402

Stacy Jacob @ jacobfam1799@gmail.com or by phone at 832-444-1504

You are donating to the non-profit Fulshear Athletic Booster Club (FABC). This sponsorship entitles you to receive an ad in the Football Program. This is a fund-raising effort implemented through the use of volunteers with the assistance of a professional printing company. As such, every effort is expended to ensure both the accuracy of the content with sponsorships, as well as the artistic layout and creativity of each element and the overall magazine. Unfortunately, errors do occasionally occur in the process. The sponsor understands and agrees that the FABC is under no obligation to refund part or all of the donation or to make any other financial concessions if the resultant sponsorship is unsatisfactory for whatever reason, fault, and/or negligence. By submitting this form you agree to and acknowledge you understand these terms. Thank you for your support.

SUBMITTING ADVERTISING MATERIALS FOR THE 2022-23 FOOTBALL PROGRAM

If you have any questions or need assistance creating your ad, please email: carrietoruta@gmail.com

Preferred Method: PDF format, hi-resolution with fonts included. You must first create your ad using a page layout application (Publisher, Word, InDesign, Photoshop, etc.) and then save it as a PDF. If your application does not offer PDF as a format, there are several easy to use downloadable utilities that will enable you to write your file in a PDF format.

NOTE: If you purchased a full page ad and wish it to bleed off the edge of the pages (no border, continuous color all the way to the edge) then you must include the bleed area and printer marks or oversize your page in the application. I.E. if you have an 8.5"x11" page you need to make your page size 8.75"x11.5" and your artwork needs to extend off the sides by at least an eighth of an inch. The bleed must be included in your PDF.

Native Files: The program will be assembled using the InDesign application on the MacOS platform. Illustrator and Photoshop will also be used. All current and recent versions of these programs will be supported. You must package your files and include all linked graphics and fonts used in the artwork. Please zip or compress the files before emailing if possible.

Resolution of scanned artwork or digital pictures: 300dpi (or greater) @ 100% of final size. Jpeg format preferred for photos.

Sizes:

1/8 Page Ad (Business Card)

3.875"x2.375"

(three and seven-eighths by two and three-eighths inches)

1/4 Page Ad

3.875"x5"

(three and seven-eighths by five inches)

1/2 Page Ad

8"x5"

(eight by five inches)

Full Page Ad—NO BLEEDS

8"x10.25"

(eight by ten and one-quarter inches)

Full Page Ad—WITH BLEEDS

8.75"x11.25"

(eight and three-quarter by eleven and one-quarter inches)

If your artwork is not the correct size, we will scale it to fit. This could result in the image being distorted.

